

collectionHQ Experimental Placement

In this guide, you will learn how to:

1. Set up a new Experimental Placement.
2. View the results of the experiment.
3. End an experiment.

HOW TO SET UP A NEW EXPERIMENTAL PLACEMENT

1. Go to Promote > Experimental Placement > Item Placement Management > Add New.
2. Select the 'Library' or branch where the experiment is being carried out.

Edit Experimental Placement

Library

Choose

3. Enter a detailed 'Description' of what you are tracking in the experiment.

Description

Monitoring Dead items to see if we can obtain more circulation

4. Select whether the 'Placement Type' is for Fiction, Non-Fiction, Non-Book, or General. General can be used if you have a combination of categories in the experiment.

Placement Type



Fiction

Non-Fiction

Non-Book

General

5. Next, enter a 'Code'. It must be between 4-14 characters. We suggest using something that reflects why you're running the experiment.

Code

DeadAdultFic



- Use the dropdown to change from 'Code' to 'Barcode'.

Identify Items By

- Click on 'Edit Barcodes'.

Barcodes

- If you have a saved .TXT file you can upload it here or you can scan, type, or copy in your barcodes.

- The 'Number Placed' will automatically be filled in.

Number Placed

- Choose a 'Success Target'. How many circulations a month do you want these items to have to be successful? For example, if you have 100 items you may want to enter 50 for a success target. This doesn't indicate 50 items need to circulate, it means you want 50 circulations total each month. This is informational only.

Success Target

- Enter a 'Duration' (how many months you want to run the experiment). The minimum number is 1. You will need to wait for your next dataset to generate before you can start to gather statistics on your experiment. This is informational only.

Duration (months)

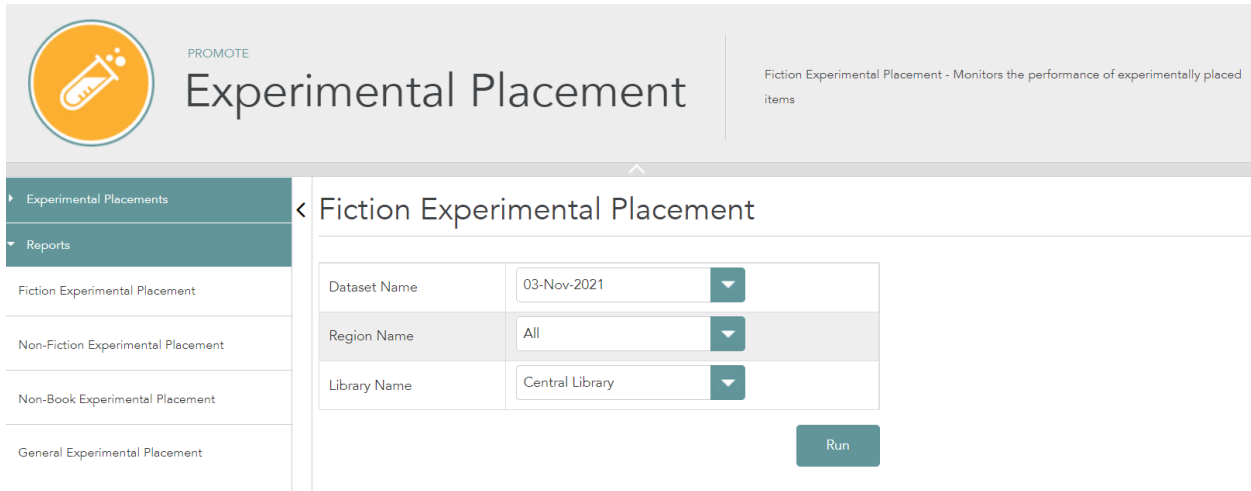
- Enter a 'Memo' if desired

Memo

- Click Save.

HOW TO VIEW THE RESULTS OF THE EXPERIMENT

1. You must wait until 1 full dataset to view your results.
2. Go to Promote > Experimental Placement > Reports. Choose Fiction, Non-Fiction, or Non-Book.



3. Enter your library name and click run.
4. This report shows you:
 - How many items were placed
 - Circulation since they have been in the experiment
 - Months that have passed
 - Average monthly circulation
 - Your targets

Layout: Default View | Layout Options | Default | Advanced Options

Fiction Experimental Placement

Region: Central

1 Library Name	2 Subject Description	3 Placement Code	4 Quantity	5 Initial Circulation	6 Experiment Circulation	7 Months Elapsed	8 Avg. Monthly Experiment Circulation	9 Tgt. Monthly Experiment Circulation	10 Experiment Duration (months)
Central	DOA	DOAMay	20	0	180	16.83	10.69	10	3



- Click on the 'Placement Code' (it is a hyperlink). This will take you to a screen that enables you to view each item in the experiment to see how well they are circulating.
- This report will show the item circulation before the experiment and after it was entered into the experiment. If it has had no additional circulations - especially if you have placed it in a display - then you may consider weeding the book.

If you are a multi-branch library this report will indicate in red that the book now belongs to a different library. Remember, circulations are counted where the item checked out, not at the branch that owns them.

Layout: Default View Layout Options Default Advanced Options

Experimental Placement Item Performance

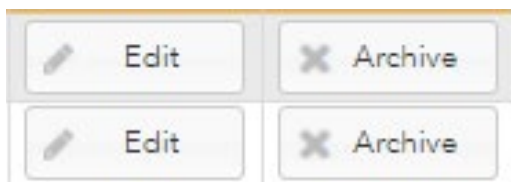
Library: West Library
Placement Code: Dead Items

1 Author	2 Title	ISBN	3 Barcode	Initial Circulation	Experiment Circulation	Avg. Monthly Circulation	Library Name
Cooper, J. California	Homemade love	9780312194659	2487085331	3	45	0.66	Panam
McCall Smith, Alexander	The uncommon appeal of clouds	9780307907332	3908703331	22	129	1.88	West Library

ENDING AN EXPERIMENT

Experimental Placements will continue to run even though you indicated how many months you wanted them to run.

- Go to Promote > Experimental Placement > Item Placement Management.
- Click 'Edit' next to the experiment you want to end, scroll to the bottom, and in the drop-down select 'Complete'.



- If you want to remove a completed experiment from the list, click on 'Archive'. It will ask you to confirm.