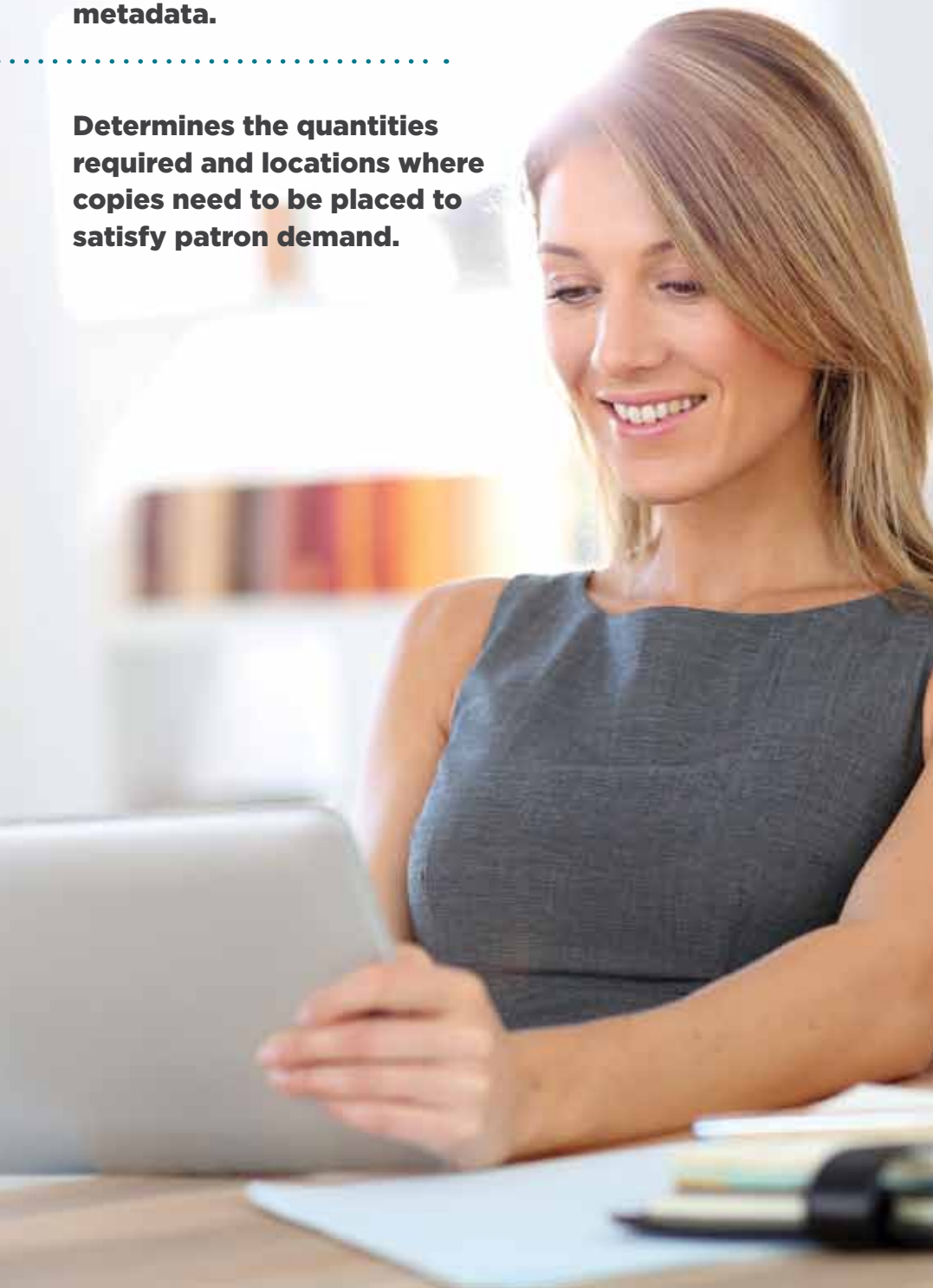


ESP KEY BENEFITS

Integrates with FirstLook™ services and collection development workflows.

Ranks current and forthcoming titles based upon past circulation by author, subject and other metadata.

Determines the quantities required and locations where copies need to be placed to satisfy patron demand.



esp
*evidence-based selection planning
by Baker & Taylor*

FIND OUT MORE:

esp@collectionhq.com
www.collectionhq.com/esp

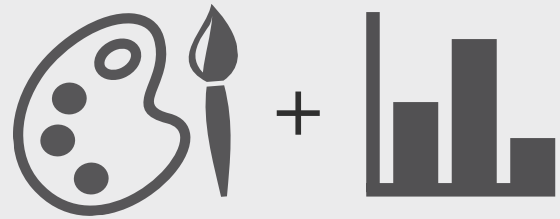
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Revolutionizing Collection Development

www.collectionhq.com/esp

THE FUTURE OF COLLECTION DEVELOPMENT

When resources are tight and spending collection dollars wisely is vital, libraries need a streamlined collection development process that ensures they have the titles they need, when and where they need them.



ESP* — Evidence-based Selection Planning — brings the *art* of Baker & Taylor's collection building expertise together with the **SCIENCE** of collectionHQ's data analytics, to create a predictive tool which equips your library with the right titles and quantities, at the right locations.



*A service provided by Baker & Taylor, its subsidiaries and strategic partners in selected markets around the world.



ESP COMPONENTS

Title Performance Ranking

Which titles? ESP's powerful ranking engine uses a number of data points including circulation history and pre-publication reviews to predict the number of future circulations a new title will achieve.

Predictive Distribution Engine

How many copies? To which locations? ESP caters to local demand by using your library's circulation trends to predict how many copies of each item your collection will need. Based on demand at branch level, ESP then predicts how those items should be distributed across multi-branch library systems.

Also Available

Fully Managed Collection Development Services

Use the power of ESP to enhance your own selection processes or take advantage of the collection development expertise of Baker & Taylor's Collection Management Team to support Patron Driven Acquisitions and complement the local demand provision that professional librarians can offer.