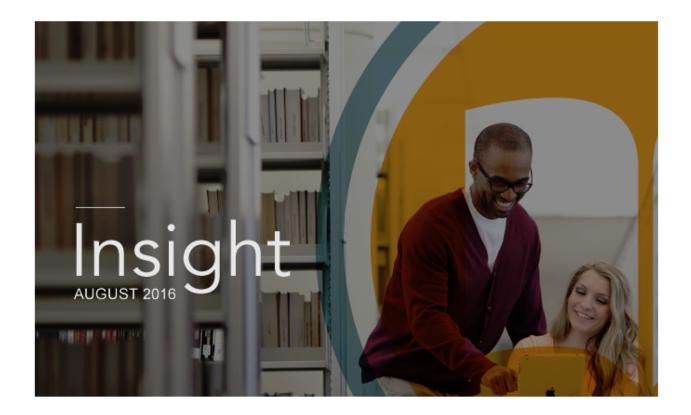
View in Browser





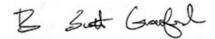


# Welcome

Welcome to Insight. Since our last edition, we are delighted to welcome 38 new collectionHQ and ESP customers. We are also pleased to announce a new series of events and user forums. Click here to find out when we'll be in a town near you.

In this edition we share news about collectionHQ and ESP enhancements, discuss how public libraries are applying marketing activities in our blog, announce our new webinar series, and much more.

Enjoy reading our latest news!



B. Scott Crawford, Vice President General Manager, collectionHQ.

#### **Product News**

Last month we released a number of enhancements to the collectionHQ and ESP services. Click here to read more about the improvements.

In other news, we announced an exciting new partnership with SOLUS aimed at making our customer's collection management processes more efficient. Click here to read the press release.

**Coming soon!** Our new Dashboard functionality will be available for customers on September 18th. Find out more here.

#### Customer Success Stories

Yvonne Melville from Fife Cultural Trust in Scotland shares how to use collectionHQ to support smarter spending decisions and to deal with library closures. Request the case study here.

Carey Hartmann, Laramie County Library System (WY), describes her collectionHQ experience and results. Click here to watch an interview with Carey.



Yvonne Melville

## Blog

Are you looking to introduce cost effective marketing activities at your library to drive collection performance improvements? Read our latest blog about marketing in public libraries here.

8/11/2016 CollectionHQ

## Academy Updates

A lot has been happening in Academy.

Log into Academy here to read Tips from our Account Managers in Community. Don't forget to visit Other Resources to watch customer presentations about using collectionHQ Transfers, shelf space planning, and much more.

**Coming soon!** Our new training webinar series! Click here to see what topics we will be covering.



# **Upcoming Events**

14th September | Lexington, KY

Kentucky Fall Forum 2016

Find out more

27th September | Greenwood, IN

Indiana Forum 2016

Find out more

27th September | Mississauga, ON

Toronto Area User Forum 2016

Find out more

27th September | Milwaukee, WI

Wisconsin Forum 2016

Find out more

#### Top Charts

Click here to discover the Top Titles over the And Finally...

Pokémon GO: What Do Librarians Need To Know?

next 3 months predicted by ESP.

Find out more about ESP here.

Click here to read how public libraries are getting involved in the latest gaming craze.



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