



collectionHQ and 3M Announce Partnership

– Partnership will help public libraries with 3M Cloud Library and collectionHQ to manage and improve ebook collections –

CHARLOTTE, N.C., April 23, 2015 – collectionHQ, the world's leading collection performance improvement solution and 3M, the global leader in library innovation, are pleased to announce their eagerly-anticipated partnership which will offer 3M Cloud Library subscribers the ability to load their circulation data into collectionHQ's ebook module.

The partnership means that collectionHQ public libraries with 3M Cloud Library collections will now be able to include their 3M ebook circulation data in the ebook tools available within collectionHQ, including comparative circulation across genres, summaries of popular authors and their top-circulating titles, circulation of digital copies relative to print copies, and more.

To make the process simple, 3M has written a report specifically for collectionHQ libraries that can be quickly generated and sent via File Transfer Protocol (FTP) to collectionHQ. collectionHQ will then add the information into the ebook module where it will be utilized in the numerous action plans.

collectionHQ's General Manager – Vice President, Scott Crawford, commented: "In adding the ability for collectionHQ libraries to analyze their 3M ebook usage data, collectionHQ continues to demonstrate its commitment to being a vendor-neutral analytics platform, providing our customers with solutions that work with any ILS vendor and a growing number of ebook vendor platforms."

Tom Mercer, Marketing Manager for the 3M Cloud Library, also shared his thoughts on the partnership: "Our customers have asked us for the ability to integrate their data with collectionHQ, and we're pleased to offer this service. Libraries with 3M Cloud Library will now be able to load their collection usage data for the valuable analysis provided by collectionHQ."

About collectionHQ

collectionHQ is the leading collection performance improvement solution, based on the proven Evidence Based Stock Management (EBSM™) methodology. Easy to implement, simple to use and extremely cost-effective, collectionHQ delivers repeatable performance improvements for library collections by providing evidence based analysis, advice and performance monitoring of all collections across all media. It helps libraries save money by improving use of existing inventory and making purchasing more effective by creating evidence-based specifications, which cater to local demand. collectionHQ improves collection performance by identifying local demand and suggesting action plans on how to address this demand – improving the quality of service, demonstrating best value and improving local marketing. collectionHQ is owned by Baker & Taylor, the world's largest distributor of physical and digital books and entertainment products.

About 3M Cloud Library

The global leader in library innovation for over 40 years, 3M is committed to helping libraries connect with the diverse and rapidly evolving communities they serve. The 3M Cloud Library simplifies digital lending, giving librarians more time for what they do best - helping people. Visit 3M.com/cloud for more information.

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